



Milkivit

10 golden rules for the best possible **LIFESTART**

During colostrum phase

1. Use high-quality colostrum with a Brix value of $\geq 25\%$.
2. Give 4 litres within 2 hours after birth.
3. Follow up with 2 litres within 12 hours of birth.
4. Measure total serum protein levels to identify success of passive transfer. Target >6.5 g/dL.
5. Support volume intakes in early life. Offering higher volumes sooner ensures calves reach the peak of the feed curve efficiently which optimises energy intake.

After colostrum phase

6. Offer a suitable concentrate every day and remove rejected feed.
7. Give good quality chopped straw on a daily base.
8. Make sure that clean, fresh water is available at all time.
9. Feed at least 8 litres milk in early life!
10. Start weaning your calves from at least 8 weeks old for a period of at least 3 weeks. Target 2.5 x birth weight at weaning.

Investing in early life nutrition through Feeding More Milk, improves calf performance and development as well as supporting calf immunity, which optimises lifetime productivity!

